**Distinctive Impact:**

*Strategy A:*
Further elevate our reputation as a premier health sciences college by emphasizing our academic and clinical excellence, and alumni outcomes.

**Tactic 1:** Execute our integrated enrollment management plan and continue to utilize college systems to ensure a seamless student experience

**Tactic 2:** Continue to solidify strategic partnerships with employers, high schools, colleges, universities, and community non-profits and support agencies

**Tactic 3:** Bridge theory-to-practice, preparing graduates to meet and serve the needs of employers and communities, as well as advance their educational opportunities

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**Supportive Culture:**

*Strategy B:*
Leverage a college community that is welcoming, respectful, and supportive of academic achievement, holistic development, and lifelong learning.

**Tactic 1:** Engage in sustainable transformation as a caring and inclusive college community

**Tactic 2:** Ensure academic and student services are equitably distributed to support student access, engagement, persistence, and retention

**Tactic 3:** Support faculty, staff, and students in the pursuit of personal and professional development and achievement

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**Secured Future:**

*Strategy C:*
Assure vitality and viability of the college through stewardship of existing resources, securing additional support, and supporting Bryan Health’s workforce development goals.

**Tactic 1:** Prepare the College for HLC continuing accreditation

**Tactic 2:** Grow support from alumni, donors, foundations, and friends of the College

**Tactic 3:** Ensure educational, physical, technical, and system resources meet the needs of students and course delivery methodologies by implementing the College's space utilization study

**Tactic 4:** Leverage the College within Bryan Health’s strategic framework, focusing on education and workforce development