

Bryan College of Health Sciences

Strategic Path

2017-2020

Distinctive Impact:

Strategy A: Elevate our reputation as a premier health sciences college by emphasizing our academic and clinical excellence and post-graduate student success.

Tactic 1: Design and implement an integrated enrollment management and marketing plan in collaboration with college stakeholders

Tactic 2: Expand strategic partnerships with employers, high schools, colleges, and universities in Lincoln, Nebraska, and beyond

Tactic 3: Bridge theory to practice, ensuring graduates are thoroughly prepared to meet and serve the needs of employers, communities, and advanced educational study

Supportive Culture:

Strategy B: Champion a college community that is welcoming, respectful, and supportive of academic achievement, holistic development, and lifelong learning.

Tactic 1: Foster a caring and inclusive college community

Tactic 2: Ensure academic and student services support student access, engagement, persistence, and retention

Tactic 3: Engage faculty, staff, and students in the pursuit of personal and professional development and achievement

Secured Future:

Strategy C: Assure the vitality and viability of the college through stewardship of existing resources, securing additional support, and pursuing a separately incorporated business model

Tactic 1: Develop and navigate the path to separate incorporation

Tactic 2: Grow support from alumni, donors, foundations, and friends of the College

Tactic 3: Ensure educational, physical, and technical resources meet the needs of enrollment and course delivery methodologies