

To: HHA Finance/Revenue Cycle Task Force members
From: Bryce Betke, Bryan Health
Date: November 16, 2018
Re: HFMA MAP App offering

Heartland Health Alliance (HHA) is pleased to offer the following discounted rate with HFMA for HHA members for MAP App program subscriptions as a preferred vendor service beginning January 1, 2019.

MAP App is a revenue cycle performance improvement application which allows participating hospitals and healthcare facilities to utilize a secure, online web portal to access standardized key performance indicator benchmarks and analytic comparison capabilities to consistently measure performance to peers and better practice organizations.

HFMA will offer a 15% pricing incentive off the annual subscription fee for each year for all current subscribers and new participants for the hospital and physician modules.

- Subscription pricing for each critical access hospital will be provided a discounted rate of \$4,125 per facility. The subscription fees for larger facilities/health system is based upon the annual net patient revenue for the hospital and physician side for each organization. Pricing will be provided directly from the HFMA Account Executive, Jennifer Vanden Bergh, for interested participants. Contact info: jenniferv@hfma.org or (708)492-3342.
- There is a one-time set up fee for the hospital and physician module for new subscribers. The discounted rate would be as follows: \$5,000 less \$1,000 = \$4,000 per module.
- The term for the MAP App Agreement is 3 years and subscribers would contract and be invoiced by HFMA. The reason for a 3 year term is the strength of a benchmarking product is based on consistent and reliable data used for comparisons.

Please join us in a webinar to discuss the value of peer to peer benchmarking, a brief education session on "How to Improve Days in A/R," see a demonstration of HFMA's MAP App Benchmarking Tool and to go over any questions that participants may have. The webinar will be held on Tuesday, December 4th, from 2:00-3:00 CST. Details will be provided in a separate communication.

Please contact Jennifer Vanden Bergh (jenniferv@hfma.org / (708)492-3342) at HFMA with any questions regarding your MAP App subscription.