

TO: HHA CEO's and Credentialing Clients

FROM: Jayne Van Asperen, Rural Division Quality Officer

DATE: August 31, 2016

RE: New Service Offering

Heartland Health Alliance is pleased to provide a service offering partnership with E-Z Competency.

Dr. Kenneth Gross and Dr. Terry Bejot are rural Nebraska natives that currently practice anesthesiology in Lincoln. In 2010, Dr. Bejot and Dr. Gross created EZCompetency.com, an online solution to a non-core competency problem. While Dr. Gross was the anesthesia division chairman, he realized there was a better way to comply with The Joint Commission (TJC) requiring medical staff services to credential moderate sedation providers. This online solution provides an efficient way for practitioners to complete the material and post-test on any smartphone, mobile device and desktop computer. With the product's ease of use, providers have a much higher compliance rate. The practitioners are reminded via email to complete the material. If the provider is credentialed at multiple hospitals, the results are automatically transferred to all facilities utilizing EZCompetency.com. The credentialing personnel can track both the completed and due modules and can run compliance reports for relevant regulatory agencies.

This product has been tested and is currently utilized at Bryan Medical Center as well as three other large hospitals in Lincoln. In addition, EZCompetency.com has over 50 clients throughout the United States. EZCompetency.com includes modules related to: deep sedation, moderate sedation, pediatric sedation, rapid sequence intubation, fire safety, and radiation safety. The target audience for this product consists primarily of those providers covering the Emergency Department in your facilities (i.e. MD, DO, PA-C and APRNs).

The cost is \$10 per provider, regardless of how many modules they utilize. I'm confident that this product will close the competency gap for many of you.

If you are interested in utilizing this service, please contact the HHA office at 308-697-4000.