

2022

# Community Health Implementation Plan



**Grand Island**  
REGIONAL MEDICAL CENTER

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## I. Introduction

Grand Island Regional Medical Center (GIRMC) is a 67-bed acute care hospital located in Grand Island, Nebraska. Our Mission calls us to empower the community. In that spirit, we are grateful for the opportunity to work with neighbors, leaders, and partner organizations to improve community health. A Community Health Needs Assessment (CHNA) was completed in 2021 with our community partners and residents in order to identify the top health needs impacting our community. From this process, the following priorities were identified:

1. Access to Care
2. Culture of Health (combining diabetes, physical activity, and nutrition)
3. Cancer
4. Preventing Teen Pregnancy

More information on the 2021 CHNA can be found at <https://giregional.org/about-us/community-health-needs-assessments-implementation-plans/>

This document outlines the Community Health Implementation Plan (CHIP) to address the community's health needs as determined by the 2021 CHNA.

### **Purpose and Goals of the CHIP**

GIRMC and our community partners make efforts in our local community to ensure we meet our Mission of improving community health. The CHIP is a critical piece of this work to ensure we are appropriately and effectively working with our community.

The goals of this CHIP are to:

1. Describe the actions GIRMC intends to take to address the health need and the anticipated impact of these actions.
2. Identify the resources GIRMC plans to commit to address the health need.
3. Describe any planned collaboration between GIRMC and other facilities or organizations in addressing the health need.
4. Ensure compliance with section 501(r) of the Internal Revenue Code for not-for-profit hospitals under the requirements of the Affordable Care Act.

## II. Priority 1: Access to Care

<b>Objective</b>	Ensure equitable access to primary care, underserved specialty care, and community-based health services to improve the overall health of all in the community.
<b>Community Indicators</b>	<ul style="list-style-type: none"> <li>• Hall County is a medically underserved area for primary care</li> <li>• Hall County has a significantly higher population per provider ratio for primary care (1621:1) than the state (1330:1)</li> <li>• 1 in 5 adults aged 18-64 in the Central District Health Department area did not have health care coverage</li> <li>• Hall County residents often leave the community for specialty care such as cardiology and urology</li> </ul>
<b>Key Strategies</b>	<ul style="list-style-type: none"> <li>• Evaluate and grow to meet the needs of the community in terms of primary care, acute hospital care, and specialty services.</li> <li>• Evaluate and grow to meet the specialty care service needs in our community to reduce the need to leave town for services.</li> <li>• Partner with Bryan Heart to expand and develop interventional cardiology and vascular surgery programs.</li> </ul>
<b>Three Year Goals</b>	<ul style="list-style-type: none"> <li>• Complete physician supply/demand study in first quarter of 2022</li> <li>• Obtain recommendations from Medical Executive Committee and Governing Board regarding recruitment priorities in first quarter of 2022.</li> <li>• Recruit providers based on MEC and Board Recommendations.</li> <li>• Increase interventional cardiology and vascular surgery procedures at GIRMC by 20%.</li> </ul>

### III. Priority 2: Culture of Health

<b>Objective</b>	Expand services and resources to promote diabetes management, healthy eating, and physical activity to improve the culture of health in the community.
<b>Community Indicators</b>	<ul style="list-style-type: none"> <li>• Diabetes rates in Hall County are higher than state rates</li> <li>• 28% of Hall County survey respondents reported no leisure time physical activity time in past 30 days</li> <li>• 30% of CDHD survey respondents reported they typically drink more than one sugar sweetened beverage per day</li> <li>• 38% of CDHD survey respondents reported they typically eat less than one serving of fruit per day</li> <li>• 22% of CDHD survey respondents reported they typically eat less than one serving of vegetables per day</li> </ul>
<b>Key Strategies</b>	<ul style="list-style-type: none"> <li>• Expand diabetes related services for patients and the community.</li> <li>• Implement annual community wellness event at GIRMC.</li> <li>• Expand walkability in the city of Grand Island.</li> </ul>
<b>Three Year Goals</b>	<ul style="list-style-type: none"> <li>• Increase outpatient referrals to diabetes education program by 10%.</li> <li>• Create multidisciplinary team to plan and implement GIRMC wellness event in second quarter of 2022.</li> <li>• Establish funding to connect walking trails in south Grand Island.</li> </ul>

#### IV. Priority 3: Cancer

<b>Objective</b>	Expand services and resources to increase access to cancer treatment and preventative screenings.
<b>Community Indicators</b>	<ul style="list-style-type: none"> <li>• Cancer is a leading cause of death in the Central District Health Department area and across the state</li> <li>• Respondents to the Central District Health Department Community Survey identified cancer as one of the top three health concerns</li> <li>• Breast, lung, prostate, and colorectal cancer are the leading types of cancer diagnosed in the community</li> </ul>
<b>Key Strategies</b>	<ul style="list-style-type: none"> <li>• Evaluate and grow to meet the needs of the community in terms of oncology care.</li> <li>• Expand services to reduce the need for oncology patients to go to multiple facilities for care and treatment.</li> <li>• Promote preventative screenings to the community.</li> </ul>
<b>Three Year Goals</b>	<ul style="list-style-type: none"> <li>• Open Morrison Cancer Center and Nebraska Cancer Specialists Office in the Prairie Commons Medical Office Building.</li> <li>• Provide laboratory, radiology, and acute care services to Morrison Cancer Center and Nebraska Cancer Specialists patients.</li> <li>• Increase screening mammograms by 10%.</li> <li>• Increase screening colonoscopies by 5%.</li> </ul>

## V. Priority 4: Preventing Teen Pregnancy

<b>Objective</b>	Investigate the behavioral, familial, and social factors associated with teenage pregnancy in the community.
<b>Community Indicators</b>	<ul style="list-style-type: none"><li>• Teen birth rate of 38/1000 in Hall County is higher than the state rate of 25/1000</li><li>• No other information specific to teen births in the community is available</li></ul>
<b>Key Strategies</b>	<ul style="list-style-type: none"><li>• Work with community partners to define the type, quality, and quantity of data needed.</li></ul>
<b>Three Year Goals</b>	<ul style="list-style-type: none"><li>• Establish community partner/s for project in second quarter of 2022.</li><li>• Begin collecting data January 1<sup>st</sup> 2023.</li></ul>

## VI. Authorization/Approval

This Community Health Implementation Plan was approved by the Grand Island Regional Medical Center Board of Trustees on Tuesday, March 22<sup>nd</sup>, 2022.